



It is a matter of great pleasure to see your interest in participating at the **India Environment Festival'17 (IEF)** while it is taking shape as the largest multi-disciplinary festival for celebrating environment in Gujarat.

IEF will be the absolute annual connect between people and the environment! Through IEF, **World Around You (WAY)** primarily aims at igniting, developing and promoting solutions to empower community to work together towards a better environment.

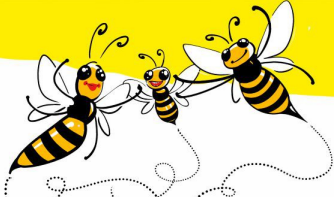
The IEF'17, a three days long celebration will be hosted in Ahmedabad on the theme of **“BEING Waste Positive”**. The festival venue will witness more than 20 interesting activities to experience waste through lens of **science, art, craft, music, design, fun and learning**.

IEF also introduces the meticulously curated exclusive **Green Market called HARA PITARA**, one of the best congregations of eco-exhibitors in the nation. The ultimate goal of all eco-exhibitors like you– to make business by empowering community to adopt a green lifestyle - will be a reality now!

**Green Market will have a wide range of exhibits falling in, but not limited to, the following categories:**

Organic Food and Clothing | Recycled & Up-cycled Products | Eco-friendly Accessories | Green Building | Eco-tourism | Handicrafts | Health Products | Services for Animals | Sustainable Development | Nature-Connective Tools | Green Services | Green Technology

**This interesting market is expected to generate a large public and media following owing to its exclusivity, variety and promotion.**



<b>GREEN HUT SPECIFICATIONS</b>		
<b>Green Hut Categories</b>	<b>Early Bird Rates*</b>	<b>Standard Rates*</b>
Regular 8ft x 8ft	15,000/-	17,500/-
Premium 8ft x 8ft (2 sides open)	17,500/-	20,000/-
Shared Stall (2 sides open) 4ft x 8ft	9,500/-	11,000/-

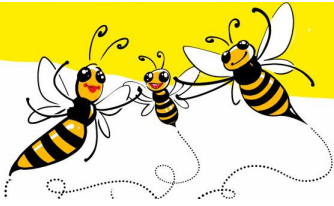
\*These rates include pricing for 3 days exhibition from morning to night. Rates are inclusive of Taxes.  
**Early bird booking closes on 15<sup>th</sup> January 2016.**

\*Getting a co-exhibitor for the shared stall is the responsibility of the exhibitor.

## **TERMS & CONDITIONS**

### **1. PAYMENT & BOOKING**

The Green Hut **booking** will be confirmed only when the full payment is received within **2 working days** of blocking. Exhibitors need to send the soft copy of the



payment transaction to team IEF to confirm booking. A receipt will be issued in the name of exhibitor after receiving the complete payment. Payments will only be accepted

in the form of **cheque/ bank transfer**. The Green Huts shall be allotted on first-come-first-serve basis after full payment has been made.

The payments to be made to the following account:

Account Name: WAY – Everything Connects

Bank Name: South Indian Bank

Account Number: 0751073000000132

Branch Name: Thaltej

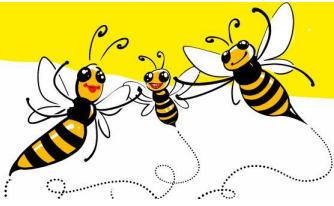
IFSC Code: SIBL0000751

## 2. CANCELLATION & REFUND

Exhibitors are entitled to a **refund of 50%** of the paid amount for any cancellations done **before 31<sup>st</sup> January 2017**. There is **no refund** for any cancellation done after 31<sup>st</sup> January 2017.

## 3. GENERAL T&Cs

- The exhibitors will have to sign up the **Green Hut Possession Letter** at the Registration Desk prior to taking the possession.
- Exhibitors will be allowed to setup their products at the venue on **23<sup>rd</sup> February, 2017** from 6pm - 9pm. For initial setup a maximum of 4 representatives per Green Hut will be allowed at the Festival Venue.
- Each Green Hut will be provided with **2 entry badges** for exhibitor's team (mandatory for the entry), **2 Chairs, 2 Tables, 1 Tube-light, 1 Fan, 1 Plug point and 2 Food Vouchers**. Any extra requirements than above-mentioned will be chargeable and subject to availability and exhibitors need to confirm the same before 1<sup>st</sup> February, 2017.
- Exhibitors agree to the basic setup design done by the IEF team and shall not be allowed to make any changes in the setup at the festival venue.
- Exhibitors should set up their products at their assigned hut and not intrude in the space of the other hut holders or any open/common space.



- Exhibitors will **not be allowed** to use any **additional banners/standees/posters** at any space apart from the hut space allotted. No form of individual level promotion in the venue apart from hut will be allowed keeping in mind the larger interest of better festival experience for exhibitors and visitors.
- Since the Green Huts are a permanent structure, Team IEF strongly recommends single brand exhibits per hut for best experience. If any exhibitor wants to share, then it is their responsibility to find and register a **co-exhibitor**. Not more than two brands.
- Will be allowed to share the space. **Sharing the Green Hut** will also incur additional charges over and above the standard charges. Co-exhibitors will have to make the payments in full for the booking confirmation.

#### 4. LIMITATION OF LIABILITY

The organizer shall not be liable to the exhibitors by reason of any cancellation or part time opening of the exhibition either as a whole or in part, for any non performance of their obligation under this contract or any amendments or alterations to all or any of the Rules and Regulations of the exhibition in each case to the extent that such occurrence is due to any circumstances not within that control.

The organizers shall not in any event be held responsible for any restriction or conditions which prevent, the construction, erection, completion, alteration or dismantling of stands, the entry, sitting or removal of exhibits or for the failure of services or amenities provided by the venue landlords or third parties.

#### 5. ECO-RULES:

- This exhibition will be an exclusive green market and hence no exhibitors will be allowed to showcase/endorse/sell any products that are not deemed to be fit for the **general principles** of the green market.
- **Virgin plastic products** are absolutely prohibited at the exhibition.
- All products must be free of any kind of **animal cruelty**.



- **No plastic bags** for packaging/promotion/takeaways are allowed at the exhibition. The packaging must be minimal, preferably done in recyclable/reusable packaging material, like paper, cloth, cardboard, etc. Also, the exhibitors exhibiting food items need to ensure there are no plastic spoons, glasses, plates or any other serving material made of plastic.
- Exhibitors agree that organizers hold the **rights to reject** the display /sale / endorsement /use of products or services that are deemed to break any eco-rules.

#### **6. SAFETY & SECURITY:**

The festival venue will be under **CCTV cameras** and guarded by the **security personals** in general. Moreover, IEF is providing Green Huts, which are permanent structures with individual shutters **and locking facility**. Exhibitors can store their products inside the huts and ensure its safety by using their own locks. No extra storage facility will be provided. IEF has made several arrangements for the safety of exhibitors'

products. However IEF shall take no responsibility for any loss of goods/damage to property due to unforeseen incidences or natural calamities.

Team IEF reserves the right to change or revise any of the terms and conditions at a later date. Exhibitors will be informed about the same. In case of any unforeseen situation outside the clause of these terms and conditions, the decision of the organizer shall stay final.

If you have any queries feel free to write to us on **indenvfest@gmail.com**